

YOU ARE INVITED TO JOIN THE DESIGN TRUST COUNCIL



WE WANT YOUR INTELLECTUAL & FINANCIAL LEADERSHIP

The Design Trust for Public Space is dedicated to improving the public spaces where our shared experience unfolds. We are supported entirely by foundations, corporations, and individuals who care about New York City's civic spaces and the community spirit they engender. You can help the Design Trust's efforts to transform our streets, provide greener city spaces, and enhance sustainability in New York City by joining the Design Trust Council.

Launched in fall 2006, Council Membership entitles you to carefully curated social and educational events that showcase cutting-edge projects and provide insight from visionaries whose work forms our public built environment – urban planners, graphic designers, architects, real estate developers, artists, writers and more. Council membership demonstrates your commitment to the civic life of New York City.

Membership dues provide vital operating support for the Design Trust for Public Space.

PAST COUNCIL EVENTS

Gothamitis: Malcolm Gladwell and Adam Gopnik in Conversation

February 2007

The inaugural event of the Design Trust Council took place in the Founders Room at the Museum of Modern Art. Cultural phenomenon Malcolm Gladwell (*Outliers*, *Blink*, *The Tipping Point*) was joined by fellow *New Yorker* magazine writer Adam Gopnik (*Through the Children's Gate*, *Paris to the Moon*), in a lively and provocative conversation that explored what current development trends mean for the soul of our city.

Quasi-Public: Paul Goldberger and Danny Meyer in Conversation

February 2008

The New Museum hosted the Council's second annual event, in which Pulitzer-prize winning author and *New Yorker* architecture critic Paul Goldberger, and restaurateur, author, and civic activist Danny Meyer discussed how contemporary patterns of work and recreation give form to new public and quasi-public spaces.

The Intersection of Design and Technology

April – June 2008

This exclusive event series for Design Trust Council Members included a guided tour of the *Design and the Elastic Mind* exhibition with Paola Antonelli, Senior Curator of Architecture and Design at the Museum of Modern Art; and a luncheon discussion about technology in the public realm with Adam Greenfield, Head of Design Direction at Nokia at the residence of Stephen Maharam and Camila Pastor.

DESIGN TRUST COUNCIL

2008-2009 CHAIRS:

Annabelle Selldorf & Claire Weisz

2007-2008 CHAIRS:

Deborah Berke & Zack McKown

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HONORARY MEMBERS

Paola Antonelli

Simon Bertrang

Hillary Brown

Alexandra & Paul Herzan

SPaN Architects

Ralph Sutton

DESIGN TRUST COUNCIL MEMBERSHIP BENEFITS

Funds generated by Design Trust Council membership support the Design Trust's ongoing programs to improve public space in New York City. Membership benefits include:

- Invitation to the Design Trust Council annual event, specially designed for members
- Invitation to additional events throughout the year, including lectures, social events, and tours of iconic NYC spaces
- Advance distribution of all Design Trust publications
- Acknowledgment in all Council printed materials and on the Design Trust website

YES! I want to support the Design Trust for Public Space by joining the Design Trust Council

- Individual Annual Membership: \$1,000 (1 ticket per event; individual level acknowledgment)
- Corporate Annual Membership: \$2,500 (2 tickets per event; corporate level acknowledgment)
- Lead Corporate Annual Membership: \$5,000 (4 tickets per event; lead corporate level acknowledgment)

Name(s) to be listed as member(s) _____

I am not interested in joining the Design Trust Council, but please accept my donation of \$ _____

Payment Type:

- Check enclosed (payable to: Design Trust for Public Space)
- Credit card

Card Type: Amex MC Visa

Card # _____ Exp. Date: _____

Signature: _____

Name on Card: _____ Security Code: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

THANK YOU!

Please return this form to:

Design Trust for Public Space
338 West 39th Street
10th Floor
New York, NY 10018

Or fax to: 212-695-6101

You may also join the Council or make a donation online at:
www.designtrust.org/about/supportus.html