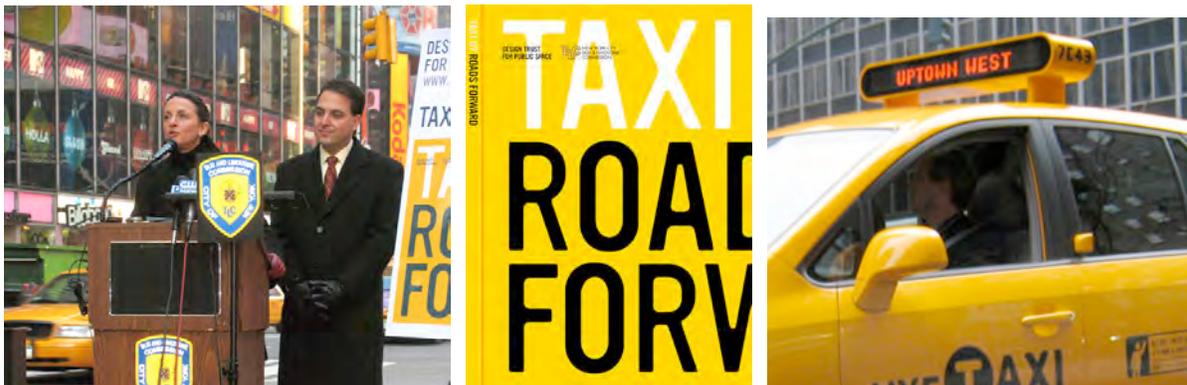


DESIGN TRUST FOR PUBLIC SPACE

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NEW YORK CITY TAXI & LIMOUSINE COMMISSION ADOPTS KEY RECOMMENDATIONS FROM DESIGN TRUST'S *TAXI 07: ROADS FORWARD* PUBLICATION



New York (May 28, 2009) – Several key recommendations made by the Design Trust in their 2007 publication [Taxi 07: Roads Forward](#) have been adopted by the NYC Taxi & Limousine Commission: [additional service training for drivers](#) (p.87, *Roads Forward*), [rideshare fares](#) (p. 108), and [group-ride locations](#) (p.131). The TLC will also [pilot a roof light](#) that displays destination; the roof light was first exhibited at the Design Trust's [Taxi 07 Exhibit](#) at the 2007 NY International Auto Show. Designed by New York-based firm [Antenna Design](#), the roof light was featured on a full-scale vehicle that was commissioned by the Design Trust and produced through a collaborative effort from Kia, Smart Design, Antenna Design, and Birsell + Seck.

Taxi 07: Roads Forward was published in December 2007 in partnership with the New York City Taxi & Limousine Commission (TLC). This groundbreaking publication (available free as a [PDF](#) from the Design Trust website) provides the City of New York with the first comprehensive guide to the taxi system and a long-term plan for improving the system over the next 10 years. *Roads Forward* details strategies for how the taxi system could be optimally regulated to provide excellent transportation service for all its passengers and stakeholders, and for the city at large.

The Design Trust has worked since 2005 to facilitate innovative new cab designs and propose improvements to the technologies, regulations, and public spaces that support the taxi system. To achieve these goals, the Design Trust organized two public design workshops, produced three publications ([Designing the Taxi](#), [Taxi 07: Roads Forward](#), and [The Taxi 07 Exhibit](#)), and mounted two exhibits, including a large-scale exhibit at the 2007 New York International Auto Show, where over 100,000 visitors viewed eight taxi prototypes and the most comprehensive array of information on New York City's taxis ever mounted.

As a direct result of the Design Trust's *Taxi 07* program, the TLC launched the [Taxi of Tomorrow program](#) in early 2008 to pursue the creation of a new iconic and environmentally sound taxi for New York City. The Design Trust sits on the program's steering committee. Currently the Design Trust is collaborating with Transportation Alternatives towards implementation of some of the passenger-focused recommendations outlined in *Roads Forward*.

The [Design Trust for Public Space](#) is a 501 (c)(3) not-for-profit organization committed to improving the quality and understanding of New York City's public realm—from parks, plazas and streets to public buildings and modes of transportation. Design Trust projects bring together neighborhoods, public agencies, and design professionals to find innovative opportunities for change, making the city more beautiful, sustainable, functional, and available to all.